

YOUR LOGO

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| Northwind Traders | | | |
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| Date: | June 3rd | Present: | Danielle Brasseur Deepali Adhikari Edurne Chávez |
| Next meeting: | June 17th @ 11:35 am |  |
| Location: | Building B Room 402 |  |
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## Announcements

Our new VP of sales is Edurne Chávez, welcome Edurne.

## Discussion

Today’s business meeting is about developing new sales leads. In today’s market, it’s important to always be looking ahead to new trends and new opportunities.

## Roundtable

* Developing leads from user research
* Increasing customer awareness
* Expanding market into international territories